



FOR IMMEDIATE RELEASE
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THE PCCC RECOGNIZES OUTSTANDING MEMBERS OF THE CHAMBER THROUGH ITS ANNUAL AWARDS CEREMONY

(TORONTO) – The Peruvian-Canadian Chamber of Commerce plays a vital and active role in assisting Peruvian companies in Canada and Canadian companies in Peru to expand their business and communicate the opportunities created by the 2009 Free Trade Agreement. On **January 26, 2012** the PCCC will play host to an Awards ceremony that will take place from 6:30pm – 9:00pm at the National Club located at 303 Bay Street, Toronto. This ceremony will focus on recognizing those PCCC members who have been most involved with the organization over the past year, and who have excelled in different categories.

The awards will be given out on the evening of the event. Below is a list of the winners in each category.

- “Recognition of dedication and commitment towards the PCCC” award goes to Mr. Rodrigo Gordillo
- “Individual of the Year” award goes to Mr. Javier de la Cuba
- “Business of the Year” award goes to Barrick Gold Corp.
- “NGO-Canadian Institution of the Year” Trade Facilitation Office Canada – TFOC.

The Peruvian-Canadian Chamber of Commerce hosts year round events to bring business leaders together, facilitate contacts and provide platforms to network in both countries. They help members expand their businesses, stimulate the market, promote bilateral trade between Canada and Peru, and promote overall good business practices.

More than 105 Canadian companies currently operate businesses in Peru in several different industries. For Canadian businesses, Peru offers a number of advantages and incentives. Peru is a country of economic strength, fundamental for business development and investment attraction. Also Peru operates a consistent legal framework, stable and transparent, that reflects the principles that guide international investment policies and provides equal conditions to foreign and domestic investors as established in Peru’s constitution.

Finally, as a result of the process of renovation, sustainable economic growth and consolidation at an international level that Peru is experiencing, Peru will also present in Canada its newly launched “Country Brand” as part of a new strategy of promoting the country overseas.

To learn more about business opportunities with Peru, visit www.perumarketplaces.com, www.proinversion.gob.pe and www.perucanadatrade.com. For tourism and travel information on Peru, visit www.travel.peru.com